



KEEP SWEDEN TIDY



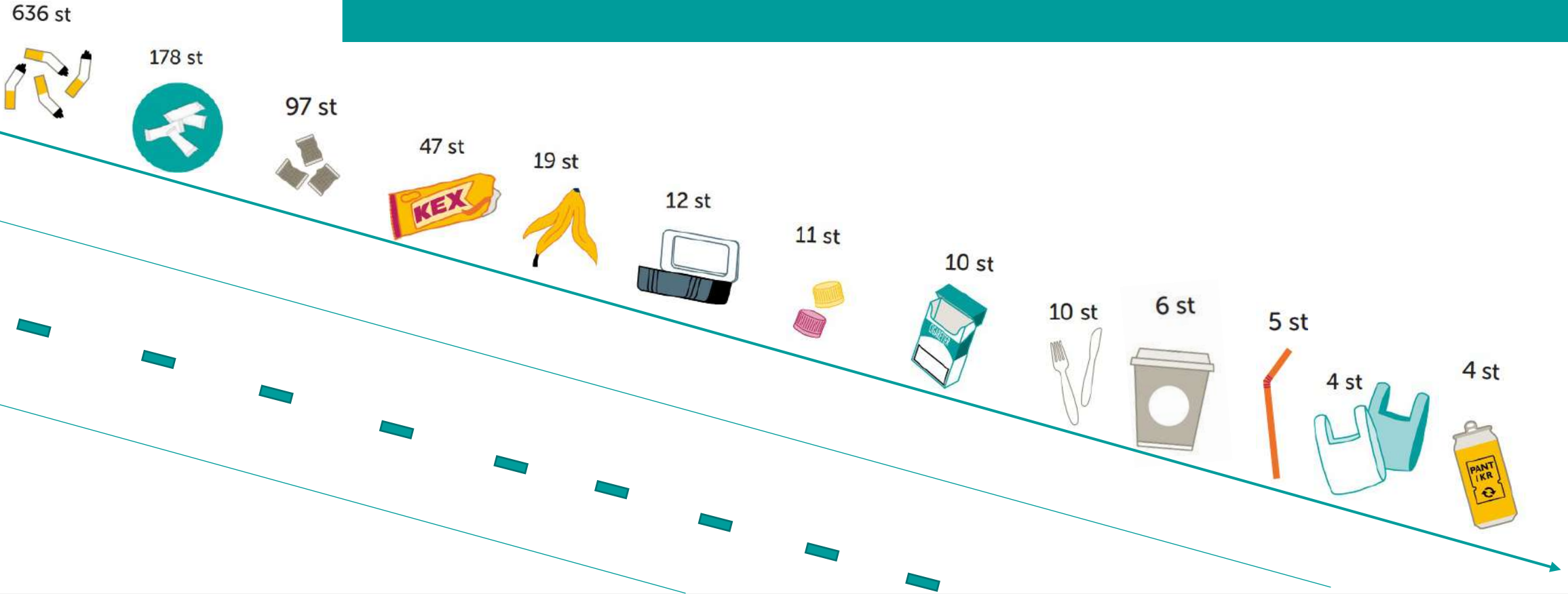
Keep Sweden Tidy's role in combating litter

Collect, develop and
distribute knowledge

Create impact and
results

Communication and
education

What I will meet at my 1 km morning walk to my office - 1300 steps, the same amount of litter - a normal morning





63% of all litter is
single use **plastic**
items



Cooperation with the Swedish municipalities

Guidance to and influence on the municipalities

Networking for best practice to combat littering

Campaigns and programs to create engagement



Guidance for the municipalities- Action guide to combat littering

Cost check- guidance to municipalities on reporting cleaning costs

- Compare with other municipalities' reports to get support and relevance in your own cost reporting
- Report correct amounts that reflect the real costs
- Simplifies the complexity of collecting data from several different administrations
- Support in distinguishing costs for ground cleaning, emptying trash cans, costs for machinery, etc



“Ensure that all relevant costs for cleaning and preventive work are reported”

Education for municipalities - strengthen your work against littering

- Strengthens the municipality's competence and quality in combating littering
- Contributes to a cleaner and more sustainable living environment
- Builds relationships - both with Håll Sverige Rent and other municipalities
- Access to our network and further support



“A tool for municipalities that want to take their work against littering to the next level”

Litter prevention - collection a waste in the public room





Making it hard for us to dispose our waste





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Thank you for listening!



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