

A photograph of two men sitting on a mobile trash bin in a park. The man on the left is wearing a dark t-shirt and a cap, and the man on the right is wearing a dark t-shirt with 'CMO' on the back. They are surrounded by several other mobile trash bins. The background shows a grassy area and trees. The image is overlaid with a large orange semi-transparent shape.

OSCA - Berlin Innovation case to keep parks clean

European Cleanliness Awards in Nice | 27–28 November 2025

Hello everyone 😊



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Head of Organisation and
Technology (Street Cleaning,
Winter Maintenance)



Hagen Weigelt

Technical Development,
Department Organisation
Street Cleaning



Michael Resch

Head of Risk Management
(and Benchmarking)



Jens Großmann

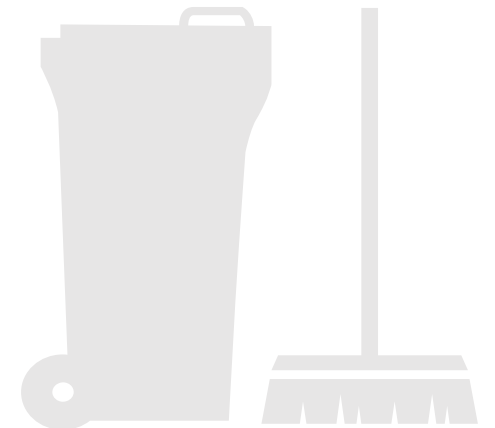
Head of Business Unit
Development (Street Cleaning)

Type of Company and the Mandate of BSR

- BSR is a municipal waste management company
- It is 100 percent owned by the State of Berlin
- Since 1994 we are a public legal entity
- The structure of the public legal entity is comparable to a public holding company (management board, supervisory board)
- The State of Berlin has passed a law in which it transfers important tasks to the BSR
 - collection, transport and disposal of urban waste
 - street cleaning and winter service including gritting



Public-owned Company
Landfilling ended in 2005
Plants mostly belong to BSR



Key Financial Indicators 2024

Total Revenues: 757.2 M €

of which:

Waste Management: 381.8 M €

Street Cleaning: 309.3 M €

Sale of Recyclables: 56.7 M €

Other Revenues: 9.4 M €

Net Profit of the Year: 33.1 M €

Financial result and results from investments: 21.7 M €

Employees with contracts as of December 31, 2024
(full-time positions including trainees)

6.469*



Street Cleaning Charges always are calculated for a 2 year period

- Tariff system is focussing on the size of a property and the cleaning frequency



cleaning category	cleaning frequency
1 a	≥10x / week
1 b	7x / week
2 a	6x / week
2 b	5x / week
3	3x / week
4	1x / week

What does it cost? (Exemplary Calculation)

Size of the property: 500 m²

Cleaning frequency: once a week

Base price: 0,1752 €/m²

⇒ **Costs per year:** 87,60 €

No council or waste taxes

City of Berlin & Cleaning Department & our mission

Sweeping around the world in 10
Days: 19.600 km per week



Sweeping from here to south africa
per week: 9.200 km per week



237 parcs and playgrounds, 19 forest
districts



2.500 workers in orange



230 Employees working in office



Our challenge mediterraneanization - the front end



Our challenge mediterraneanization



Our challenge mediterraneanization



Our challenge mediterraneanization



Our challenge mediterraneanization – the back end



Our challenge mediterraneanization – the back end

Newspaper - Headlines

Mediterraneanization of Cities: Public Parks Turn into Litter Hotspots

Grilling, Chilling, and Garbage: The Downside of Outdoor Urban Lifestyle

From Green Spaces to Waste Places: Single-Use Packaging Pollutes City Parks

Urban Mediterranean Vibes – Rising Littering Through To-Go Culture

Between Leisure and Litter: How Mediterranean-inspired City Life Challenges Waste Mgmt.

Innovation-competitions and cooperations with universities

At the beginning the
outcome is unclear



Through cooperation with universities, we
gain

- outside perspective on our products → deliver added value
- identify gaps
- inspiration
- generate innovations
- visibility in the university context → increase employer brand attractiveness.

Task: Developing ideas for cleaning and maintaining green spaces

Students demonstrate how

- static waste containers can be made mobile
- containers are brought to the users, where the waste is generated
- appealing design can be combined with a wide range of possible uses



Our Solution: OSCA (OberSuperCoolerAbfalleimer*)

IDEA

Concept

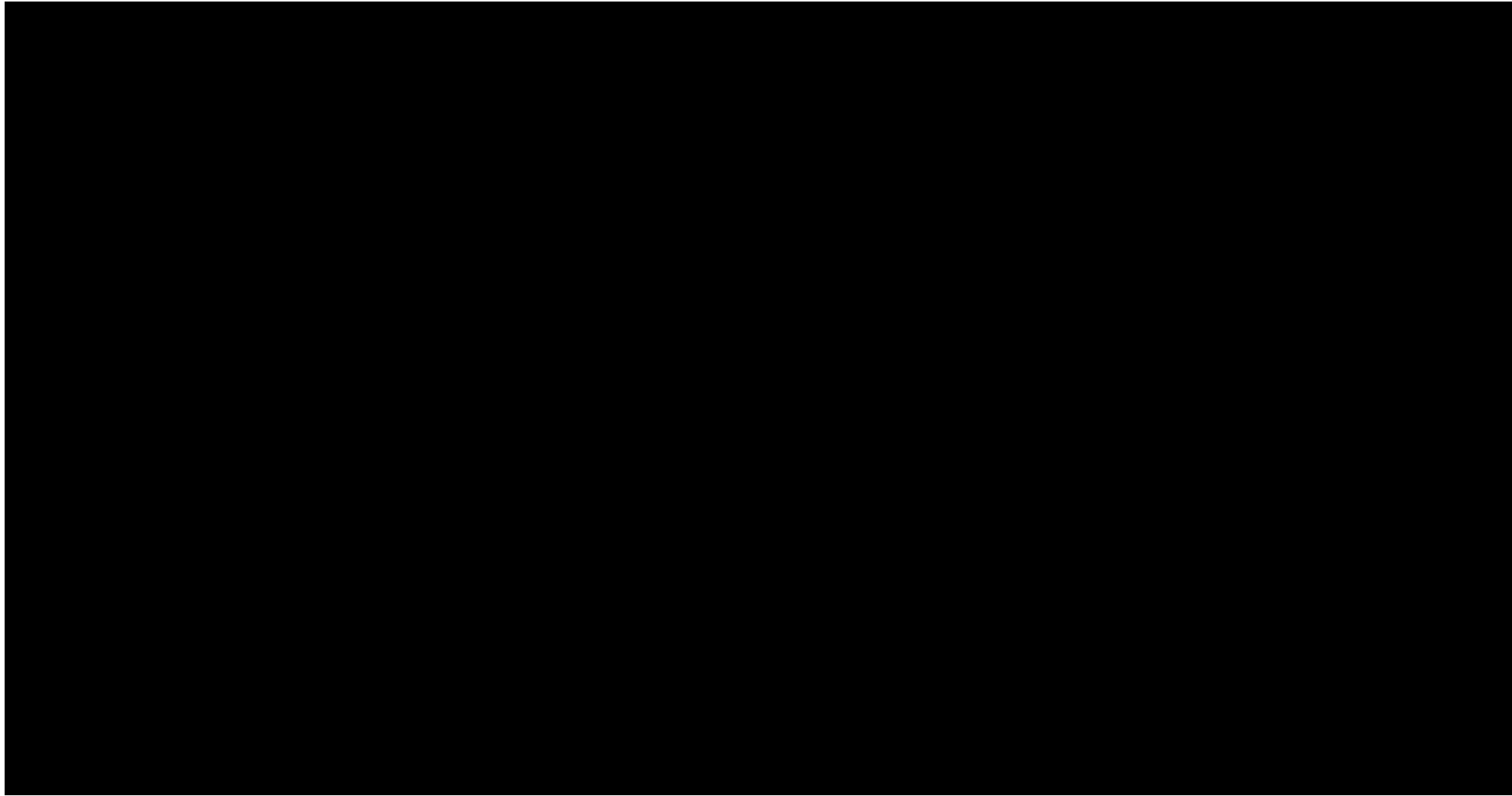
Result



**Super cool trash can*

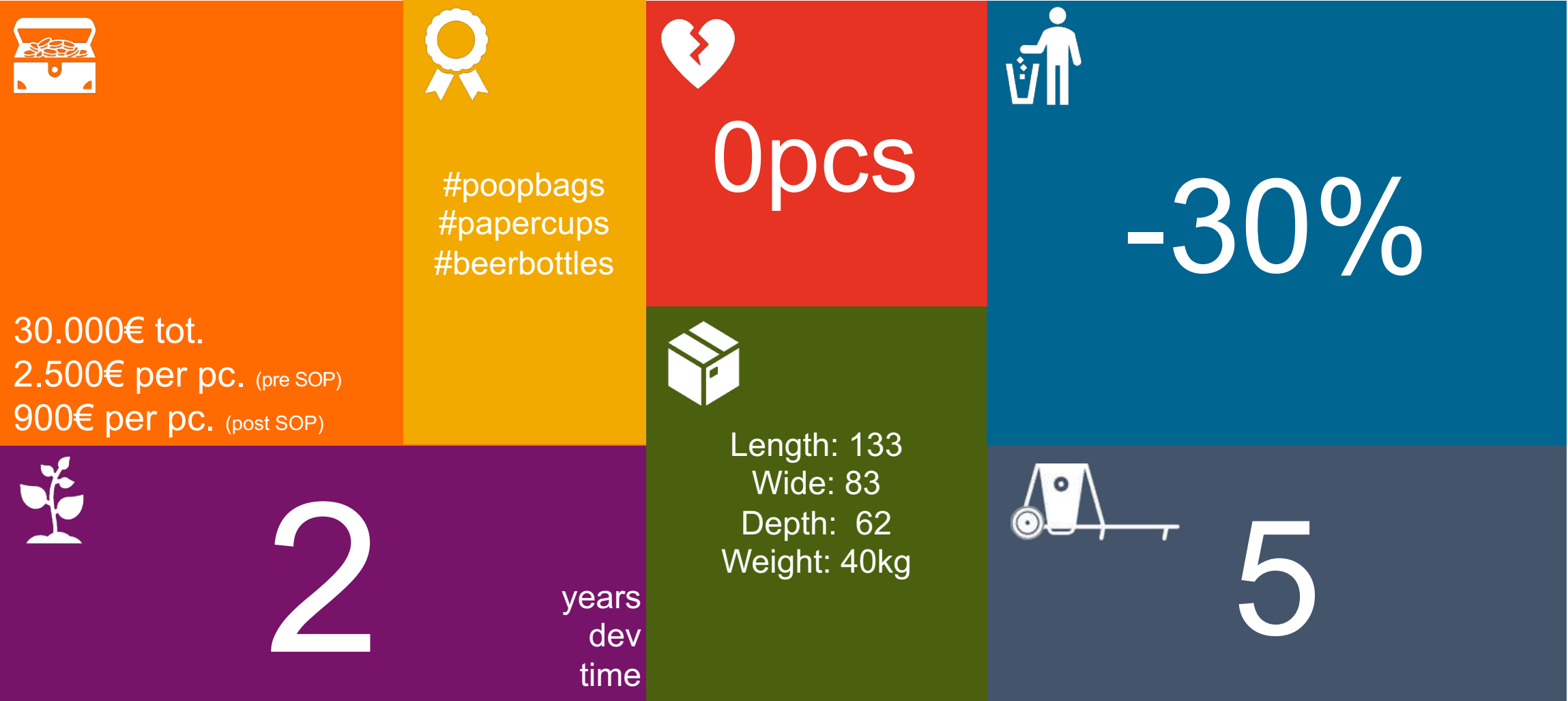
Our Solution: OSCA (OberSuperCoolerAbfalleimer*)

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Our Solution: OSCA

Key facts



OSCA – Berlin's concrete answer to mediterraneanization



Thank you for your attention!

For further questions don't hesitate to contact us



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